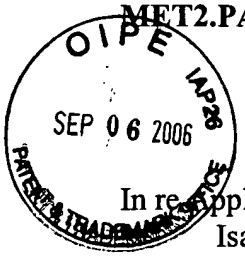
TFW 2623

MET2.PAU.02 PATENT



IN THE U.S. PATENT AND TRADEMARK OFFICE

In re Application of:
Isaac BENTOLILA *et al.*

For: SYSTEM AND METHOD FOR BEHAVIORAL MODEL CLUSTERING IN TELEVISION USAGE, TARGETED CLUSTERING, AND PREFERENCE ADVERTISING VIA MODEL PROGRAMMING BASED ON BEHAVIORAL MODEL CLUSTERS

Application No.: 10/043,698

Filed: January 9, 2002

Examiner: Johnson, Alan M.

Group Art Unit: 2623

Response to the Office Action
Dated May 1, 2006

LARGE ENTITY TRANSMITTAL FORM

MS Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

September 1, 2006

Sir:

Transmitted herewith is a Response to the May 1, 2006 Office Action and a Petition for One-Month Extension of Time in the above-identified application.

☒ The enclosed document is being transmitted via the Certificate of Mailing provisions of 37 C.F.R. § 1.8.

The fee has been calculated as shown below:

	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NUMBER PREVIOUSLY PAID FOR		PRESENT EXTRA	RATE	ADDITIONAL FEE
TOTAL	16	-	15	=	0	$50.00	$0.00
INDEPENDENT	2	-	3	=	0	$200.00	$0.00
☐ FIRST PRESENTATION OF A MULTIPLE DEPENDENT CLAIM						$360.00	$0.00
						TOTAL	$0.00